



Cheri Martin is known as the “So Social Visionary” for her approach to the art of social networking. She is a social media strategist, co-founder of WCN Interactive, and founder of The GPS Social Media Academy, with more than 22 years of online marketing experience. Her skill in mastering the different social media platforms, her passion for networking, and her joy of teaching, led her to assist entrepreneurs and small business professionals in simplifying their social media marketing efforts.

Cheri is a featured bestselling author, recipient of the Golden Mouse Award for Social Media Marketing Leader of the Year, certified Constant Contact email marketer, and a certified trainer, coach, and speaker.

She is always eager to share her expertise through training, coaching, and speaking so that her clients and audience can eliminate social media overwhelm with easy relationship marketing strategies and simple systems so that they are more visible, credible, and profitable with their online networking.

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