



Cheri Martin

Your Guide to Simplifying Social Media for Growth, Prosperity, and Success

Popular Presentation Topics

Simple Steps to LinkedIn Success: Three strategic steps to expand your reach and maximize your exposure so that you spark new conversations that lead to sales.

Let's Get SOCIAL: Six essential steps to getting social for real results!

SMART Facebook Marketing: Five smart marketing practices in using Facebook's secret networking weapon for more Clicks! Clients! And Cash!

A Simple Recipe for Social Media Success: A proven recipe that saves you time and dishes up a 15-minute social media plan to grow your business.

Content Creation Secrets: Easily create content that converts with the "VCP" formula and chart your course for social media success.

What People are Saying

I was amazed by her wealth of knowledge and easy-going way of explaining the sometimes overwhelming details. – *Christine Myers*

She will take you from frightened to flourishing on social media in no time at all. – *Tina Smith*

Every time I attend a training, I leave with new practical tips and ideas on how to do better in my social media efforts. – *Aliona Groh*

The tips and tricks she provided were invaluable. – *Pat Chin*

Featured Speaker For



About Cheri

Cheri Martin is known as the "So Social Visionary" for her approach to the art of social networking. She is a social media strategist, co-founder of WCN Interactive, and founder of The GPS Social Media Academy. She is a featured bestselling author, recipient of the Golden Mouse Award for Social Media Marketing Leader of the Year, certified Constant Contact email marketer and a certified trainer, coach, and speaker.

With more than 22 years of online marketing experience, plus her joy of teaching, she specializes in sharing with clients and audiences how to eliminate social media overwhelm with simple strategies that create more growth, prosperity, and success.



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